

Who Says Elephants Cant Dance Inside Ibms Historic Turnaround

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Who Says Elephants Can't Dance?: Inside IBM's Historic ...

"It isn't a question of whether elephants can prevail over ants. It's a question of whether a particular elephant can dance. If it can, the ants must leave the dance floor." — Louis V. Gerstner Jr., Who Says Elephants Can't Dance?

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Mr. Gerstner is the author of Who Says Elephants Can't Dance, the best-selling account of IBM's transformation; and he is the co-author of the book Reinventing Education: Entrepreneurship in America's Public Schools.

Louis V. Gerstner Jr. - Wikipedia

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BOOK REVIEW: "Who Says Elephants Can't Dance?" by Louis V. Gerstner, Jr. (2003) IBM so dominated the computing industry from the 1950s onwards that by 1980 the US government decided to set up antitrust commission to decide if it had too much power. By the time the commission gave in its report, IBM was heading towards bankruptcy.

BOOK REVIEW: "Who Says Elephants Can't Dance?" by Louis V ...

This complete summary of the ideas from Louis Gerstner's book "Who Says Elephants Can't Dance?" shares Gerstner's experiences in taking charge of IBM and turning the company around to regain its position as an industry leader. This book contains all of the challenges and obstacles faced by the company and how Gerstner overcame them.

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Book review -- Who Says Elephants Can't Dance? From the developerWorks archives. Dennis Elenburg. Date archived: May 6, 2019 | First published: May 15, 2003. from The Rational Edge: Elenburg reviews this account of IBM's historic turnaround by Louis V. Gerstner, Jr., the former chairman and CEO who led the firm from the brink of bankruptcy and mainframe obscurity back into the forefront of the ...

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