

Logotype

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Logotype

Logotype definition is - a single piece of type or a single plate faced with a term (such as the name of a newspaper or a trademark).

Logotype | Definition of Logotype by Merriam-Webster

The logotype, also known as a "word mark", is a brand name styled as a logo. The advantage of this is obvious - it immediately associates a business name with the visual identity and does not leave much room for brand confusion. This makes it a great starting point for new businesses.

Logo, Logomark, Logotype - What's The Difference And What ...

Also called logo. a single piece of type bearing two or more uncombined letters, a syllable, or a word. logo (def 1).

Logotype | Definition of Logotype at Dictionary.com

LogotypeMaker is an online platform aimed to help entrepreneurs around the globe to create beautiful logo design and powerful branding solutions. We do not have any hidden payments. Every user is provided with the high-quality service and customer support pros are available when you need them.

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A logo (abbreviation of logotype, from Greek: λόγος, romanized: logos, lit. 'word' and Greek: τύπος, romanized: typos, lit. 'imprint') is a graphic mark, emblem, or symbol used to aid and promote public identification and recognition. It may be of an abstract or figurative design or include the text of the name it represents as in a wordmark.

Logo - Wikipedia

Styles and Effects. Apply shadow effects and add reflection to create a professional logo for your company. Don't worry about the quality - our vector logo generator is ideal for websites, portfolios, business cards, invitations and flyers.

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A logotype is a logo centered around a company name or initials, while a logomark is a logo centered around a symbolic image or icon. The general term logo refers to all marks that represent a brand. So, when a designer asks whether you want a logotype or a logomark, they're really asking if you want a text logo or a picture logo.

Logotype vs. logomark vs. logo: What is the difference ...

According to Diggs-Design.com, the logotype refers to the verbal aspect of the logo. This includes any words or letters that are a part of the logo itself. For example, the Dell Computers logotype...

Logo Vs. Logotype | Your Business

Similar to a lettermark, a wordmark or logotype is a font-based logo that focuses on a business' name alone. Think Visa and Coca-Cola. Wordmark logos work really well when a company has a succinct and distinct name. Google's logo is a great example of this.

The 7 types of logos (and how to use them) - 99designs

Brands of the World is the world's largest library of brand logos in vector format available to download for free. BotW is also a great place for designers to showcase their work.

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The new logotype has evolved to reflect a more modern, simple, versatile, and global brand, with a promise to offer true value, reliable services and provide customers with greater travel opportunities. Air Arabia marks 15th anniversary with new brand identity

Logotype - definition of logotype by The Free Dictionary

"Logotype mini is the definitive modern collection of logotypes, monograms and other text-based corporate marks." Creative Boom "...this is the kind of publication that makes you think about what a logo can really be" Cent Magazine "...you're bound to find something worth finding in LogoType" Computer Arts Featuring more than 1,300 international typographic identities, by around 250 design ...

Logotype: (Corporate Identity Book, Branding Reference for ...

Academia.edu is a platform for academics to share research papers.

(PDF) Logotype | Natanael Palacios - Academia.edu

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Logotype (Japanese: ログタイプ, foaled 10 March 2010) is a Japanese Thoroughbred racehorse and sire. As a juvenile in 2012 he won two minor races in his first four starts before recording an upset victory in the Asahi Hai Futurity Stakes, which resulted in his taking the JRA Award for Best Two-Year-Old Colt. In the following spring he maintained his winning form by taking the Spring Stakes ...

Logotype (horse) - Wikipedia

The Kimball studio has developed brand names, logotypes, and packaging for four brands, including ancient grain cereals under the Grains for You brand name, the Vivente brand blue corn-based and amaranth-based cereals, and, for children, the puffed white corn cereal brand, Yommis.

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