

### E Commerce Questions Question Paper 1 70 Answer Question

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#### E Commerce Questions Question Paper

E-Commerce Question Paper-Pattern:- Short questions are compulsory and its of 2 marks each.Candidate can attend any five from the rest.Long questions are of 5 marks.Full marks 70 and time duration is 3 hours.One question will be like to write short notes, each 2.5 marks and one have to write short notes on 4 topics. SECTION-A 1.What is e-commerce? Discuss B2B2C and C2B2C model giving proper examples.

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Q5: What are the 7cs for E-commerce interface? Explain at least two in detail. Q6: Electronic Marketing is different from Traditional Marketing. Discuss with suitable example/s. Q7: Write Short notes on the following. a) Micro payments b) Smart Card. Guess Paper 4: E-Commerce Spring - 2019 Past Papers. Time Allowed: 3 hours

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11. (a) Elaborately explain how to establish trust in e-commerce. (16) Or (b) (i) Explain Internet and WWW tools which aids e-commerce. (6) (ii) Discuss the pros and cons of the internet for e-commerce. (10) Question Paper Code : BS2333

#### Question Paper Code : BS2333

1. What is E-commerce? Explain advantages and disadvantages of E-Commerce. 2. Explain the Architecture of E-Commerce. 3. Explain the components of E-Commerce. 4. Explain different applications of E-Commerce.

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#### Top 10 E-Commerce Interview Questions And Answer (Updated ...

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Answer all questions. Question 1. [10 x 2] Answer briefly each of the questions (i) to (x) : (i) What is meant by the term Business Environment ? (ii) State any four short-term sources of finance for a Joint Stock Company. (iii) Mention any two advantages of e-Banking to the customers. (iv) Differentiate between Fixed Capital and Working Capital.

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